



Elderberry Market Trends

Natural Grocers 2019 ten hottest trends

"consumers will swap OTC drugs and prescrptions for natural remedies....mushrooms, elderberry, manuka honey, throat sprays and natural zinc lozenges will dominate."





"super powders" +144%

"Nutrition plans" +475%

Sober living", including non-alcoholic drink ideas + 746%



In 10 Years Millennials will comprise 75% of our workforce

"Preventative maintenance is of interest to all consumers, while millennials also turn their attention to building immunity -focusing on products such as elderberry for themselves and their families."





Tea Trends

Botanicals are booming

Functional teas now have a mainstream niche

RTD teas are leading all tea categories in growth in value and volume

CBD and wellness teas rapidly growing

niche



How do we add value?

Cottage Food License and Co-Packers

preserves, honey, syrups & cordials teas

body care

supplements, gummies, wellness shots,

so much more!

Create Partnerships!









Breweries

Icecream

Herbalists

Salt/Spice Rubs

Bartenders

Chefs

CBD makers

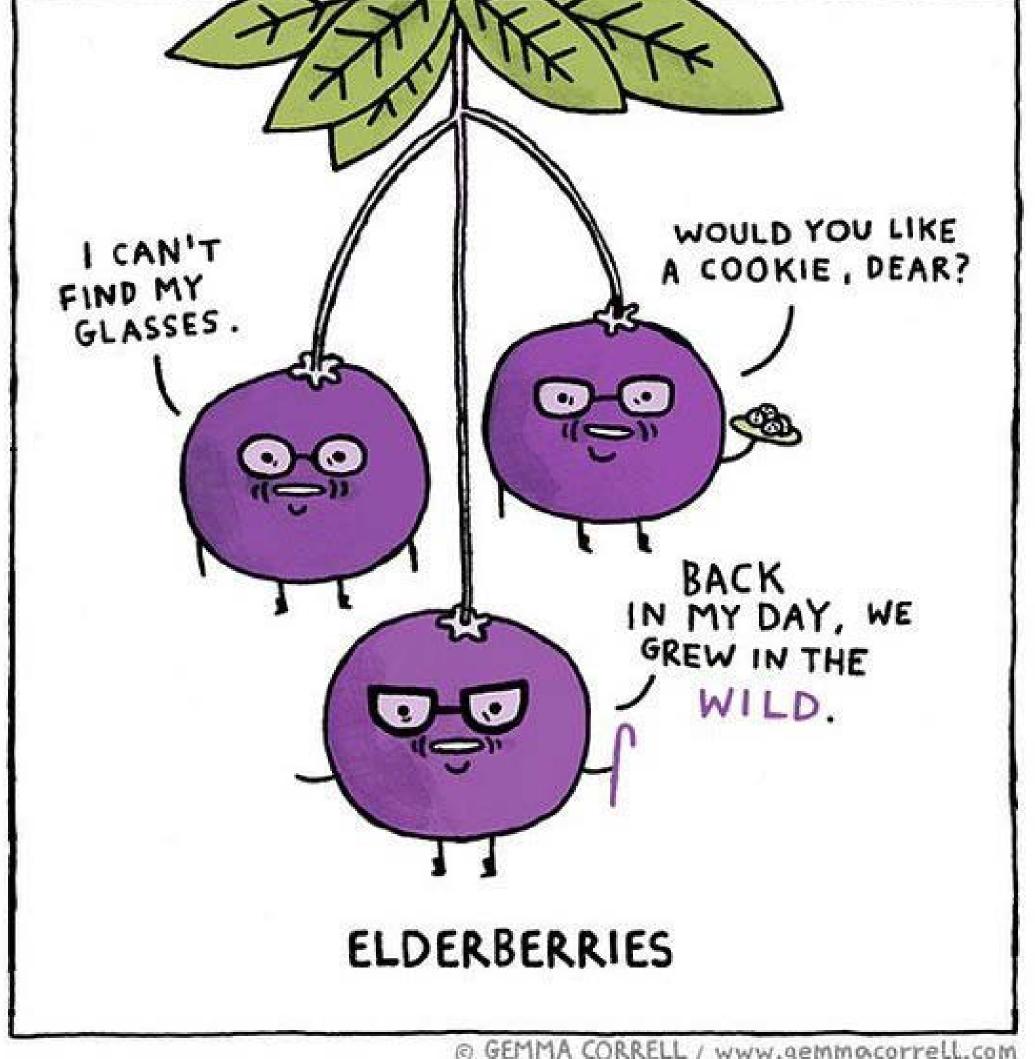
vinegar makers

Natural Skin Care Makers



Go meet your customer! Food and Wine Events **Holiday Markets** Health and Wellness Harvest Festivals Farmer's Markets

And get on social media!! (sorry, gotta happen) Makers Markets



Stay in touch!



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